

11 April 2016

YBhg Dato' Zubair Radhi Syed
Chief Executive Officer
ZRS Group Bhd

“Food is our common ground, our universal experience.”

Food is Malaysian's great unifier. It's where we have poured and mixed ingredients as diverse as the people. The result; dishes that give flavour to our lives, that of our parents and that of our children. As we get older, the food we grew up with comforts us, makes us nostalgic, and revives good times. Much of our local food is so uniquely Malaysian that each bite reminds us there is no place like home because home is the only place in the world we can find these beloved dishes.

We at Stage of My Life Productions, take great pleasure in announcing to you our upcoming show, *Laksa: The History is in the Recipe*. This performance combines movement, multimedia, storytelling and those oh, so familiar smells to bring this beloved dish alive. *Laksa* will delve into the past and people that created the variations: Johor Laksa, Asam Laksa, Sarawak Laska, Nonya Laksa, Kelantan Laksa, and more. We will be performing in KL from 23-26 June and are seeking funds to take it on tour.



If you are familiar with our work, you will already know that **Stage of my Life Productions** always tries to do three things:

- Stage original works that focus on unity and love for our country
- Make shows accessible to all audiences by keeping ticket prices low
- Pay our performers and crew enough so they can concentrate fully on these projects, giving audiences with a polished, energetic show

These last two points may seem contradictory but for the three years we've been in existence, we've managed to achieve them thanks to the generosity of corporate donors. Companies like yours who are committed to giving back to the community and who have voiced support for arts, culture and education. This is why we write to you today, to humbly invite you sponsor *Laksa: The History is in the Recipe* to perform in Johor Baru, your hometown and headquarters of ZRS Group Bhd.

RM50,000 will enable us to pay for economy transport and accommodation for cast and crew (22 pax), promotional materials, meals (Johor specialities, of course!), the venue, and company salaries for three shows. In return, we can offer:

- Your logo on all promotional materials and special mention at our press conference
- Brand association with the newest production from a company that has always made positive headlines both locally and abroad
- The 'Johor Laksa' piece from our show, performed at any venue you choose, whether your company's premises or an old folks' home.

We would be happy to present and discuss other possibilities, such as a gala or charity performance. We've included our company bio and programmes from previous work for your reference. Should you have any queries or require clarification, please do not hesitate to contact Marie at Marie@Stageoml.com.my or 012-XXXX XXXX

Thank you in advance for your consideration and support.

Best regards,



Marie Buho
Manager / Choreographer
Stage of my Life Productions